

Minutes for Board online meeting, June 8th, 2020

Plus FB policy update from June 29th

Attendees: Mireille Brownhill, Toby Bossert, Louise McLaren, Garth Williams, Gary Bradshaw, Miranda Gray

Approval of the agenda

Mireille proposed that we move the in-camera item to the start of the meeting. Approved as amended by consensus.

In camera discussion on FB content rules

There were no actions or decisions made during this discussion.

Approval of minutes from May 11, 2020

Miranda made a minor clarification on the development item. Louise provided some feedback and pointed out some types.

Motion: Approve the minutes as amended. Moved by Gary and seconded by Garth. **Carried**.

Following up on action items:

- Bylaws: All board members should re-read the bylaws at least once a year.
- Purchase and distribute cards to rink volunteers and Fran: Garth has been ill so no action on this item.
- Upload minutes to website: Miranda to upload the files and train Louise on how to add them to the website minutes section.

President's update

a) Facebook Live event with councillor:

Mireille has reached out to the councillor about hosting a Facebook Live event for the community. She was told it was not part of their communications plan. They will consider the idea and would want to host it on the councillor's Facebook page. We will reach out to our community for questions.

Question suggestions from the board:

What changes have you made to your work due to COVID? What files are you working on? What is the plan for getting parks back to snuff? What else has been cut back? Transit fares? Tax rates? BIA? Urban boundary vote explanation?

LRT noise? Bus route cuts and routes? Consultation process? Fenced dog park in Ward one?

Action: Mireille to post message to gather more questions and promote the event

b) Development at 850 Champlain

Mireille pointed out that there are no zoning tools applicable for the development. It is already zoned for the proposed use. The two lots closest to the Transpo Parking lot are unlimited height which is a concern. Our support might be over how many affordable units are included in the development. The rest is planned as low height rentals. As a community benefit, Mireille proposes we push for community space in the building or a field house on the site.

c) Secondary plan and Orleans Corridor Study

Mireille asked about the timelines for the project. Maybe Q12021. There is no urgency as there is no impact on planning in this term of council.

d) Rink repairs

This project is not on the short-term infrastructure list. The councillor will bring it with the asset team.

e) Official communications

Mireille has given feedback to councillor that the official communications are not sufficient. She also discussed the issue of bilingualism in his Facebook posts.

f) Request from Councillor

The Councillor has asked for the name of people who ask us to speak to the councillor on a general issue on their behalf. We do not supply name. We do suggest they contact the councillor directly. But we do not supply the names without their consent.

g) Attendance at Cardinal Creek AGM

Mireille asked if anyone was available to attend the virtual AGM for Cardinal Creek this Thursday. Miranda said she might be able to attend.

FCA update

- Miranda reported that Dr Etches from Ottawa Public Health was the guest speaker this Wednesday.
- The FCA AGM will be held in September.

Financial Update

- Gary reported we had received a second check for \$1,000 from Myers. Thank You! We have their signs for use again this winter or at community events.
- The PO box has been renewed at \$149.45. Our insurance up for renewal in June but the invoice has not yet been received. It is delayed due to COVID. Mireille has confirmed our insurance has not lapsed due to the delay.

Rink update

Garth reported no updates at this time.

Communications

a) **Newsletter**: The board was asked for topics for July and August. Send ideas to Fran.

- b) Website: There are no updates. It may be time to review the senior resources page for updates. Mireille asked to have amore prominent "subscribe to the newsletter" button. It was noted that the MPP info was out of date.
- c) Miranda proposed that we add the 15th of the month to the days where local business advertising is allowed until the end of 2020. The reasoning is that local businesses need our support to recover from COVID. There was consensus on the idea but the exact wording for the change needs to be voted on electronically. Miranda will draft it and send out to the team
- d) Mireille asked that we clarify **charity requests** in the FB group while updating these rules. Miranda proposed that we restrict the requests to the advertising days and require charities to be registered with CRA or a business. This would allow teams to advertise but not allow individuals to ask directly. There was consensus was that this was an approach worth trying. She will include wording in the advertising rule update for an only vote by the board over the next few days.
- e) **Heart of Orleans BIA**: Mireille to reach to their ED to mention the FB advertising day(s) and to ask how we can help our local businesses.

Events

- a) July 18 Community BBQ: Based on the state of the city due to COVID, this will need to be a physically distanced event. The board brainstormed some ideas to bring the community together on this day. Encourage folks to picnic in parks? Driveway / street parties where everyone is on their own lawn? Invite ice cream trucks? Decorate your lawn highlight on FB? A first responders vehicles parade? Louise is the lead for this event. She will draft an item for the newsletter to explain the idea. Mireille will see if trucks for a parade are available.
- b) Yoga in the park: Mireille has found the instructors for all the Wednesday night sessions. She will reach out to the city for park rental permits, but this will depend on COVID restrictions. Our first events will be limited to 10 people. The yoga events will start July 8th if city permits are available.
- c) Fundraising for Community Resource Centre: Should we do a bottle drive? The board has some discussion on the coordination and on how to do this in COVID. Most think it is doable if on a specific date. It would need about 15 people. Should the sites be mapped on FB? It would need significant support from the board to happen. (Some cannot take part due to health risk of COVID.)

Annual General Meeting

- **Motion**: The date for Annual General Meeting be set as Monday, September 21st. Moved: Mireille and seconded by Louise. **Carried**.
- There will be no bylaw changes this year.

Development

Miranda told the board that they are **two pot shop applications** on or near our area. One is beside the Orleans Bakery on St Joseph. The other is the former Mac's store at Jeanne d'Arc and Youville. Gary pointed out the Youville site may be within restriction zone for the recreation centre. There are no other comments from the board.

New Business

Outreach: Mireille reminded us we have lots of postcards still to distribute. Please ask for cards and then tell her which streets you have covered. Garth and Gary reported they had done some streets near Voyageur. Mireille will do Hiawatha and Paddler area.

Next meetings

- We have tentatively set July 6th and August 10th as meeting dates. Mireille will hold or cancel at her discretion. The September 8th meeting is firm as we need to prepare for the AGM.
- These meetings will be either virtual or physical based on Ottawa Public Health recommendations.
- The AGM is September 21st and is followed afterwards by the first meeting of the board to schedule their first full meeting

Between the June and August board meetings, the board reviewed the final wording changes to the FB advertising policy and added a new rule about fundraising. Here is the announcement of the change. The section in bold was added to the FB group description on June 29, 2020.

Due to COVID, the board expects that many groups will wish to use the group for charity fundraising. So we have added to the group rules to prevent problems.

Charities that are registered with CRA (or run by an organization with a CRA Business number) may advertise their event on any day that business advertising is permitted. Individuals may not solicit funds or gifts for unregistered charities or causes.

Some explanation:

- 1. A school, sports team, social enterprise or other business may advertise a charity event where they are collecting the funds or gifts in kind. Tax receipts do not need to be issued. We just want to make sure the funds are going to the groups as promised.
- eg a) A high school team can advertise an event to raise funds because the school is an formal organization.
- b) An informal dart league cannot advertise unless it is a dart league with bylaws, and a bank account.
- 2. Individuals may not advertise events where there is no CRA reporting of funds or gifts.
- a) If your family is supporting a local charity, please have them advertise the event on their Facebook page and you can share it here on any advertising day.
- b) If you are collecting for a family who has suffered a financial crisis like a house fire or an unexpected medical issue, please open an account with a local bank so people donate directly via the bank account. You may advertise the bank account. Members of

the group may not solicit funds or gifts for individuals, or unregistered charities or causes.

If you aren't sure whether your event fits, please ask the board or an admin of the group for advice.]

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En raison des circonstances actuelles, le conseil d'administration s'attend à ce que le nombre de partages concernant des collectes de fonds augmente. Nous avons donc rédigé un nouveau règlement pour le groupe afin d'éviter les problèmes.

Les organismes de bienfaisance enregistrés auprès de l'ARC (ou gérés par une organisation possédant un numéro d'entreprise de l'ARC) peuvent annoncer leur événement les jours où les publicités commerciales sont permises. Les membres du groupe ne peuvent pas solliciter des fonds ou des cadeaux pour des individus ou pour des œuvres de bienfaisance ou des causes non enregistrées.

Quelques explications:

- 1. Une école, une équipe sportive, une entreprise sociale ou une autre entreprise peut annoncer un événement caritatif où elle collecte des fonds ou des dons en nature. Les reçus aux fins de l'impôt ne sont pas requis. Nous voulons simplement assurer que les fonds se rendent aux groupes comme promis.
- A) Une équipe scolaire peut annoncer une collecte de fonds parce que l'école est une organisation.
- B) Une ligue de fléchettes informelle ne peut pas faire de publicité, à moins qu'elle soit une ligue enregistrée qui respecte des règlements administratifs et gère un compte bancaire.
- 2. Les individus ne peuvent pas annoncer d'événements où il n'y a pas de déclaration de fonds ou de cadeaux par l'ARC.
- A) Si vous appuyez un organisme local, assurez-vous de partager leurs informations officielles concernant leur collecte de fonds, préférablement à partir de Facebook, et lors des journées où les publicités sont permises.
- B) Si vous collectez pour une famille qui a subi une crise financière comme un incendie de maison ou un problème médical inattendu, veuillez ouvrir un compte auprès d'une banque locale afin que les gens donnent directement via le compte bancaire. Vous pouvez publier les informations du compte bancaire; vous ne pouvez pas proposer de collecter de l'argent directement.

Si vous n'êtes pas certain si votre événement convient à ce règlement, demandez conseil à un membre du conseil d'administration ou à un administrateur du groupe.