

CGOWCA Community Roots Sponsorship Program

Updated May 2026

Each level clearly states what benefits the business "grows" in the Convent Glen Orléans Wood community. Sponsors must provide their own text and images. Benefits cannot be fulfilled until the information is provided.

Email mail@cgow.ca if you'd like to become a sponsor, and tell us what level you're interested in (see below). Thanks for your interest in supporting the community!

Level 0: The Sprouting Leaf (Any amount donated, cash or in-kind)

Ideal for any business who wants to get involved with the community association.

If you can donate giveaway prizes or gift cards, volunteer your time and/or services, or give a small donation to the community association. These kinds of donations are a big help even if they don't involve any money. We will recognize your involvement in events and include your logo on our [sponsors page](#).

Level 1: The Local Branch (\$150 / year and above)

Ideal for entrepreneurs, home-based businesses, and local startups.

This sponsorship Level fills gaps, helping to run smaller events, improving our website, and helping with community outreach.

What You Get:

- **The Local Business Badge:** A "Proud Community Sponsor" digital badge for your website and a printable page you can post at your business.
- **Newsletter Intro:** Provide a 50-word "Self Introduction" paragraph at sign-up to be included in the next available newsletter.
- **Sponsor List:** Listing on the cgow.ca/sponsors page with a direct link to your website.
- **Logo Carousel:** Your business logo and name in a rotating gallery on the website homepage.

Level 2: The Community Limb (\$500 / year and above)

Ideal for established local retail, real estate agents, and dental/medical offices.

This level funds our annual or repeating neighbourhood events, such as community clean-ups, our summer cafe in the park, or info session events.

What You Get:

- Everything in the previous Level.
- **Spotlight:** Submit one photo and a short "About Us" blurb at sign-up. We will post this

on social media when your term starts.

- **Event Sponsor:** For your choice of one of our events, your business name and logo will appear on promotional materials and on our website as a sponsor for that event.
 - Association and sponsor should mutually agree that a sponsor and event are a good match.
 - Talk to us about additional event sponsorship opportunities.
- **Social Media Reshare:** Up to twice a year, if you have something to promote on social media, we will reshare your post on our Facebook group (and other social media, if applicable), indicating that you are a sponsor.

Level 3: The Neighbourhood Trunk (\$1000 / year and above)

Ideal for large grocery stores, banks, or successful local franchises.

This level powers our flagship events (e.g., Winter Carnival, Community BBQ, social event series).

What You Get:

- Everything in the previous levels.
- **Premium Event Rights:** Choose one flagship event to be the "Presented By" sponsor on digital and any printed materials.
- **On-Site Signage:** Opportunity to place your own provided banner/A-frame at the entrance of your chosen flagship event.
- **Event Booth:** Dedicated space to set up a table/booth to talk to residents at your flagship event (Sponsor must provide their own tent/table).
- **Social Media Reshare:** Up to **four times** a year, if you have something to promote on social media, we will reshare your post on our Facebook group, indicating that you are a sponsor.

Level 4: The Living Roots (\$2500 / year and above)

Ideal for corporate partners looking for long-term legacy impact.

These funds are earmarked for larger community infrastructure projects that otherwise have no funding, like permanent community signage and advertising, public gardens, or physical improvements to the public realm.

What You Get:

- **Everything in all previous levels.**
- **Asset Signage:** Recognition through semi-permanent signage at a physical community location (e.g., a logo plate on a community garden fence or a sign on the outdoor rink boards). *Note: This is recognition signage, not naming rights.*
- **Legacy Listing:** Listed as a "Key Partner" with a logo at the top of the sponsors page on our website, along with a paragraph sharing your goals for community impact.